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LASHMAKER'S WORKPLACE. MATERIALS AND TOOLS

Summary. *For effective functioning of any direction of rendering services in the sphere of beauty, it is necessary to know exactly the consumer's needs for the perspective in all resources. Extensive experience of domestic and international specialists-lash makers and the market of eyelash extension services proves that the wrong organization of working space, the use of low-quality and cheap materials for the procedure, and many other factors, in order to save money can lead to negative consequences adversely affecting the body and health of customers. Creation of the Unified Academy of Eyelash Extension Services with compulsory certification of masters, defining evaluation criteria and assigning qualifications will contribute to further development of quality services and development of accredited specialists.*

Key words: *eyelash extension, cosmetic services, artificial eyelash extension, eyelash extension materials, auxiliary tools for eyelash extension, recommendations on the use of eyelash extension products.*

Specialist's workplace

The office of the eyelash extension specialist. Its design, carefully arranged area, and workspace - all of these are prerequisites, on which the health of the client depends, and their impression of the service. Properly arranged place of the

eyelash extension specialist helps the professional to perform the procedure quickly, efficiently, and reliably. The area of the office does not have compulsory criteria, so even the office with a small area with the proper placement can be functional and as convenient as possible to perform the eyelash extension procedure. The specialist's workplace includes several parameters and should meet all the standards including such factors as ergonomics, convenience, and compliance with sanitary norms close to the parameters of medical services. There are three basic principles - these are: 1. comfort for the client, as the procedure of eyelash extension can take from 1.5 - to 3 hours; 2. convenient placement of the specialist with a complete arrangement of the necessary tools; 3. placing tools and consumables in the access of an outstretched hand for further convenience and rapid performance of the procedure.

The couch

To perform the procedure in the horizontal position, a couch with the medical equipment parameters is required. It should be soft, convenient, and comfortable in width so that the procedure can be carried out without any harm to the client's health. It is recommended to choose lightweight collapsible models that can be assembled for transportation and storage. It is recommended to pay attention to the space under the couch from the side of the headboard so that the legs of the lashmaker can be comfortably placed. The inner surface of the couch should be smooth and covered with disposable medical napkins or sheets.

Lashmaker's chair. Textile

The lashmaker's chair should have an appropriate size, which will not restrain movements in the work, should have wheels for easy movement around the couch, and should be adjustable in height. For any procedures performed in the supine position, orthopedic horseshoe pillows with a memory effect are suitable. A triangular pillow under the bent knees helps to reduce the load on the client's lower back.

Lighting

The procedure of eyelash extension requires professional quality lighting with no flickering. To provide comfort for the client and the lashmaker, it is recommended to acquire lamps with a cool white glow as this type of lighting does not strain the eyes and provides comfort for the client's eyes as well as the lashmaker's eyes during the whole procedure. For offsite procedures as well as for procedures carried out in the office it is recommended to use portable lamps, which are mobile and easy to carry in case of on-site visit of the lashmaker.

Storage of materials

It is recommended to organize the lash extension materials in a specialized carrier - an organizer for easy access to the materials and tools. The material (eyelashes) is placed in whole lines directly into specialized lash boxes with the necessary distribution according to the parameters: thickness, curvature, and length. This step-by-step process allows you to navigate the workflow simplifying and reducing the time of the procedure. There is also a need to purchase a cosmetology cart that will allow you to distribute the necessary preparations, and materials for the procedure right next to the lashmaker. The materials, tools, and preparations should also be stored in specialized cabinets to avoid dust and debris.

Materials for the eyelash extension procedure

When purchasing materials for eyelash extension procedure it is necessary to pay special attention to the quality of materials and preparations, their expiration date, manufacturer's brand, and chemical composition, as the subsequent result of the procedure and the health of the lashmaker and the client will depend primarily on these factors. According to statistics, more than 70 percent of clients suffer not only from poorly conducted procedures but also from allergic reactions and chemical burns of the eyeball. It is necessary to be attentive to such characteristics as manufacturer, chemical composition, and price.

The list of materials for eyelash extensions may include the following: patches to isolate eyelashes, tape to fix the eyelid, degreaser for natural eyelashes,

primer, glue enhancer, remover, fixer, glue, tweezers, the material (eyelashes), jade glass stone, eyelash tablet, consumables such as cotton pads, disposable caps, tissues and cosmetic products for makeup removing.

Insulating patches

To isolate the lower lashes during the procedure, such materials as hydrogel patches are used. This type of material provides quality isolation of the lower lashes, getting preparation and glue directly into the eye mucosa, and provides painless removing without allergic reaction. Manufacturers of eyelash extension materials offer collagen and hydrogel materials to the market. Collagen ones are created for skin care around the eyes and are not suitable for eyelash extension procedures. Hydrogel patches have a cotton side on one side and have all the positive characteristics and recommendations for use.

Eyelash tape

This type of material is used for lifting and artificial attachment of the eyelid to simplify the extension procedure and the overall visibility of the natural eyelash, to which the artificial eyelash is directly attached. This type of material can also be used to isolate the lower eyelashes, but it is not recommended for use as in the future, when removing either plastic or paper tape, the process will end with pain and possible damage to the lower row of eyelashes.

Cosmetic and cleansing materials before the extension procedure

It is recommended to use cosmetic products before starting the procedure of eyelash extension to necessarily clean natural eyelashes from dust and any kind of contamination. The next recommended step is the use of a degreaser, which in turn is an antiseptic agent and removes particles of natural skin contamination. Step-by-step application before the procedure is compulsory. Primer, which includes acid and alkali, dries the eyelashes and has an auxiliary effect in the process of opening the scales of the eyelash row. This procedure is made to affect the tight bond between the natural eyelash and artificial eyelash. As a rule, the primer is applied before the procedure of eyelash extension, but it does not affect

the wear time of the material. To apply the product, the following tools are used: microbrush, and spatula to further prevent the product from getting directly into the mucous membrane of the eye.

Products for removing and fixing false eyelashes. Remover. Fixer

For the procedure of painless eyelash removal, it is necessary to use a remover. Varieties of this product: cream, gel. The difference between these preparations is in consistency and time of action on the glue between the attached and natural eyelashes. Cream remover has positive characteristics as these preparations do not spread, which gives full protection to the eye mucosa. The preparation based on gel compared to the cream base is quite concentrated and has a negative effect with the possibility of chemical burn of the eyeball, while having a time of exposure in half the time of other products. This type of product is only suitable for experienced eyelash extension specialists. At the end of the procedure, it is necessary to use a preparation for adhesive bonding - a fixer. It comes in two colors: white, and black. This preparation is used to protect artificial eyelashes from external influences and prolongs the wear of the material (eyelashes) for 7-10 days.

Glue for eyelash extension

The necessary product for eyelash extension is glue. This product has a different bonding time from 0.5 to 3 seconds; it comes in two colors: white, and black, and requires temporary replacement of the product every 1-2 months (see the manufacturer's expiry date of the product). During the procedure, it is necessary to use a minimum amount of the product to avoid gluing and avoid allergic reactions. One drop of the product is sufficient for 30-40 minutes of use, followed by elimination and the addition of the next part of the product.

Eyelash extension material (eyelashes)

Material for eyelash extension (eyelashes) are made of monofiber and can be of different lengths: from 6 mm. up to 14 mm. Characteristics of eyelashes in thickness: 0.07 mm (0.085) mm. They are used for classic volume, 3D and above;

0.10 mm.; 0.12 mm., and above. Curves of the material (eyelashes) are denoted by letters: CC, C, C+. B, L, D and differ in the shape of the curve itself. The color of the material is presented by manufacturers: black, brown, colored.

Tweezers for eyelash extension. Jade stone. Crystal

To execute the eyelash extension procedure successfully, one must use tweezers. These are available in two types from manufacturers: straight and curved. Straight tweezers are ideal for separating natural eyelashes from the lash line and attaching artificial eyelashes directly to them. Curved tweezers, on the other hand, are perfect for removing the artificial eyelash from the tape and attaching it to the natural eyelash. The glue utilized for the procedure dries quickly on warm surfaces. Therefore, a jade stone is used to prevent the glue from drying too quickly. The jade stone's cool surface slows down the evaporation of the glue, making it ideal for the procedure. Jade, being a natural material, possesses natural cooling properties.

Clipboard for material (eyelashes)

This type of auxiliary tool for eyelash extension procedure is used for correct and convenient positioning of the strip of material (eyelashes), and marking and separating the size, thickness of the material (eyelashes), color, and curve.

Conclusions. The market for eyelash extension services is oversaturated with a pricing and material quality gap. To develop high-quality services that safeguard consumers' health, it is essential to create a user manual with mandatory quality characteristics and materials used. It is recommended to establish a Unified Academy of Eyelash Extension Services with compulsory certification of masters, defining evaluation criteria, and assigning qualifications.

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